

SPONSORSHIP



THUNDERSTAMPS

PCI Robotics

2023-2024



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A Letter on Behalf of The ThunderStamps

Team 4907, The ThunderStamps is a completely student-run team of about thirty students from grades nine to thirteen from Parkside Collegiate Institute in St. Thomas, Ontario. Every year, our team participates in competitions directed by FIRST (For Inspiration and Recognition of Science and Technology), a non-profit organization that runs the FIRST Robotics Competition (FRC) for high school students around the world. Throughout the beginning of the school year, we teach students the fundamentals of building and programming a robot, as well as fundraising, sponsorship, and budgeting. Then, in January, FIRST releases a game video, manual, and rule book delving into the game design for that competition season. Once the game design is revealed, we are given approximately six weeks to plan, build and program a robot before facing off against teams from all over the world.

The ThunderStamps have been incredibly successful in the past, and couldn't have done it without the help of our generous sponsors and mentors. During 2021-2022, our team made FIRST Robotics history with our never-before-seen JUMPING ROBOT! We have continued to shock the world the following season. Our 2022-2023 robot featured a one of a kind five wheel swerve and pentagon shape that helped us destroy the competition. Overall, we ranked 7 out of 198 Ontario teams, and could not be more proud of the effort and commitment put in by our teammates!

The Robotics Team has one of the largest operating budgets of all extracurriculars in our school, with our gross costs exceeding \$70,000 yearly. Registration alone costs a total of at least \$22,000, not to mention the over \$20,000 it takes to build an award winning robot. On top of that, we make it a priority to cover as much of the travel and other team expenses for our students as possible. With travel rates increasing, this ensures that everyone, regardless of their financial situation has the opportunity to participate in this life changing program. Although we are able to fundraise a portion of our budget, we still require the assistance of sponsors like you, to reach our fullest potential.

Depending on the sponsorship level you choose, your company will be entitled to a number of benefits, such as advertising and recognition on our website, social channels and robot. Furthermore, you can take pride in supporting a program that is inspiring, encouraging and preparing the next generation to be confident and successful. Anything you have to offer would be greatly appreciated, whether it is a financial donation, a donation of supplies, or a donation in kind. We encourage you to take a look through our Sponsorship Viewbook to find the best fit for your company. If you have any questions at all, please contact the team member you are working with, or email us directly at Sponsorship@4907.ca. Our team looks forward to getting to know you and working with you this year!

All the best,

Tavleen Virdee
Sponsorship Team Captain
Team 4907, The ThunderStamps



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Team 4907: The ThunderStamps!

Our team is run like a business and is composed of four main branches: Build, Programming, Sponsorship, and Media. Through each branch, the philosophies of STEAM are developed in our members. On the Build Team, students get hands-on experience, designing, prototyping, building, testing and driving robots! Our Programming Team introduces eager students to the world of Java and the power of programming! The Media Team teaches the importance of communication and public appearances, both in person and through various online platforms. Finally, on the Sponsorship Team, students learn the fundamentals of running a business and how to problem-solve in a professional and courteous manner. Through our team, we are preparing the next generation of engineers, scientists, CEO's, accountants, marketers and more!





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How You Can Help

Listed below are multiple ways you can contribute to our team. We encourage you to explore every option, and find the best fit for your company.

FINANCIAL DONATIONS:

Building a robot is expensive, and it is impossible for us to finance our team without donations from generous sponsors like you! If you choose this option your company will be entitled to receive a tax receipt, OR the benefits and recognition outlined in the sponsorship package on the following page.

SUPPLIES AND EQUIPMENT DONATIONS

Our build team requires various supplies and equipment to build a new robot each year. If preferred, we would gladly accept a donation of materials. By choosing this option, you will be entitled to receive the full recognition and benefits of our sponsorship levels based on the total monetary value of the supplies donated.

DONATIONS IN KIND

If none of the previously mentioned options are feasible at this time, a donation in kind is a great alternative! Choosing this option, will also allow you to receive the recognition and benefits of our sponsorship levels based on the total monetary value of the services or goods donated.





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Sponsorship Levels

Please note that these benefits will NOT apply if your company decides to obtain a tax receipt for your contribution.

Bronze	Silver	Gold	Platinum	Diamond
\$250-\$999	\$1000-\$2499	\$2500-\$6999	\$7000-\$9999	\$10000+
Social media shout-outs on Instagram, Twitter, and Facebook.	Social media shout-outs on Instagram, Twitter, and Facebook.	Social media shout-outs on Instagram, Twitter, and Facebook.	Social media shout-outs on Instagram, Twitter, and Facebook.	Social media shout-outs on Instagram, Twitter, and Facebook.
Your company's logo on our website with a link to your website	Your company's logo on our website with a link to your website	Your company's logo on our website with a link to your website	Your company's logo on our website with a link to your website	Your company's logo on our website with a link to your website
	Your company's logo on our team shirts*	Your company's logo on our team shirts*	Your company's logo on our team shirts*	Your company's logo on our team shirts*
		Your company's logo on our robot	Your company's logo on our robot	Your company's logo on our robot
			Verbal recognition at public events	Verbal recognition at public events
				Your company's name/logo registered on the competition programs

*Any contributions made after December 1st, 2023 will not be recognized on the current year's team shirts, however the company logo will be added to the design for the following year.



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Our continued success is only achievable with your help, therefore we would be tremendously grateful for anything you have to offer! Thank you for your time, we hope to hear from you soon!

